

Intent to Use

(1) Trad (is  
(1) LG's Tob  
(1) Moist Tob



PETERS  
MARKETING RESEARCH INC

4/11 St Louis 5PM  
male 26-34  
Long-term quitter  
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1

2

3

4

5

6

Definitely  
Not

Very  
Unlikely

Somewhat  
Unlikely

Somewhat  
Likely

Very  
Likely

Definitely  
Would

(1) NRT

(1) PARE(RR)

(1) PARE(RE)