

Intent to Use

1-TRAD  
1-SNUFF

2-NRT

6-E CIG

1	2	3	4	5	6
Definitely Not	Very Unlikely	Somewhat Unlikely	Somewhat Likely	Very Likely	Definitely Would

1-PACE (RR)  
1-PACE (RR)



PETERS  
MARKETING RESEARCH INC

4/11 St. Louis 11a  
Female 50+  
Long Term Quitter

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Intent to Use

1- TRAD  
1- SNUFF  
1- E CIG  
1- NRT

1	2	3	4	5	6
Definitely Not	Very Unlikely	Somewhat Unlikely	Somewhat Likely	Very Likely	Definitely Would

1- PALE (RR)

1- PALE (RE)

 **PETERS**  
MARKETING RESEARCH INC.

4/12 St. Louis  
6:30

Female, 50+  
Long Term Quitter

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